



MERCIAN LABELS LTD DATA SHEET

PERMANENT ADHESIVE

CODE PM (STANDARD)
PB (BLOCKOUT)

TYPE Aqueous compounded acrylic emulsion PSA.

This adhesive has been formulated both for Tenzalope and Label (paper and filmic) applications where a permanent bond is required, and is generally suitable for application to recycled cartonboard and also for use in chill cabinet applications.

A "blockout" version (code PB), which is designed to obscure text on the substrate to which the laminate is applied, is available in conjunction with Satin Gloss (SG), Cast Gloss (CG) and Vellum (VM) topstocks.

TYPICAL PROPERTIES

APPLICATION TEMPERATURE	+ 5	>	+ 40 degs C
SERVICE TEMPERATURE	-10	>	+ 80 degs C
CLARITY	Good		
MOISTURE TOLERANCE	Good		
TACK	Good		
UV RESISTANCE	N/A		
CONVERSION	Excellent		
SHELF LIFE	Minimum of two years when stored at 15 > 25 degs C; 45 > 55 %RH		

Dry film adhesive conforms to the requirements of BS 5665 : part 3: 1989 (equivalent to EN71: part 3: 1988) "Safety of Toys, part 3 : migration of certain elements"

The ingredients of this adhesive conform to the compositional requirements of either BGA XIV or article 21 CFR 175.105 of the US code of Federal Regulation. This product is not intended for direct food contact.

Mercian Labels Ltd

Mercian House Watling Street
Bridgtown Cannock
Staffordshire WS11 0BD

Telephone: 0870 060 6466

Fax: 0870 060 6467

Website: www.selfadhesivelabels.com

E-mail: sales@selfadhesivelabels.com