



MERCIAN LABELS DATA SHEET

90MIC MATT WHITE VINYL

CODE PVM9

TYPE A flexible, strong and durable plasticised matt white PVC film used for filmic labelstock applications and can be printed by letterpress, flexographic, silk screen, gravure and hot foil stamping. It is also particularly suitable for outdoor use and in applications where resistance to heavy wear and tear is required.

In conjunction with a suitable adhesive this film has been approved to BS5609.

TYPICAL PROPERTIES

	TARGET	RANGE
Gravity (g/cm)	1.30	
Caliper (microns)	90	+/- 10%
Tensile strength (kg/cm ²) at break, ASTM D638 MD	>200	
Elongation at break (%) ASTM D638	200	
Dimensional Stability (%) (ASTM D1204) 10 mins/100 deg C		
MD	-5 max	
CD	-2 max	
Shore hardness(Shore D) ASTM D2240	54 > 59	
Plasticiser content (pHr)	25	(DOP)

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